



Switzerland.

Personal invitation.

Join the Switzerland Meeting Trophy from 16–19 June 2022.

[MySwitzerland.com/meetings](https://myswitzerland.com/meetings)



Rijex, Lavaux, Lake Geneva Region, ©Markus Bühler-Rasom



Swiss Travel System.





Montreux, Statue Freddie Mercury, Lake Geneva Region

Be part of our national team and win the Switzerland Meeting Trophy!

Represent your country at the Switzerland Meeting Trophy! Compete against other meeting planners from all over the world in this race across Switzerland. This challenge is designed to be fun and informative – you will travel by car, bus, train, boat and on foot; while discovering the many venues Switzerland has to offer. The goal may be to win, but the reward for all participants is a greater understanding of Switzerland's meeting destinations.



Lake Geneva, Lake Geneva Region

Objective of the Switzerland Meeting Trophy.

The Switzerland Meeting Trophy is a customer-oriented event with a clear focus: showcasing Switzerland as a year-round meeting & incentive destination with a proven commitment to sustainability.

Discover the tremendous potential that Switzerland offers!

Meet up with international agencies, make contact with professional, efficient and reliable business partners in Switzerland, and take advantage of an outstanding opportunity to network and exchange know-how.

A tightly organised programme will provide you with new incentive ideas and show you exciting new venues for your next meeting, kick-off event or product launch.

Find out about:

- ease of access of the destinations and venues, the short travel distances within Switzerland and the outstanding public transport system
- a wealth of authentic experiences in cities and in spectacular natural landscapes
- state-of-the-art facilities
- security and political stability in Switzerland
- Switzerland's excellent environmental credentials and commitment to sustainability

This event is of great value to industry professionals and attracts even the most experienced event managers. We guarantee that the time you invest is well rewarded!



SWISS – Official Airline of the Switzerland Meeting Trophy



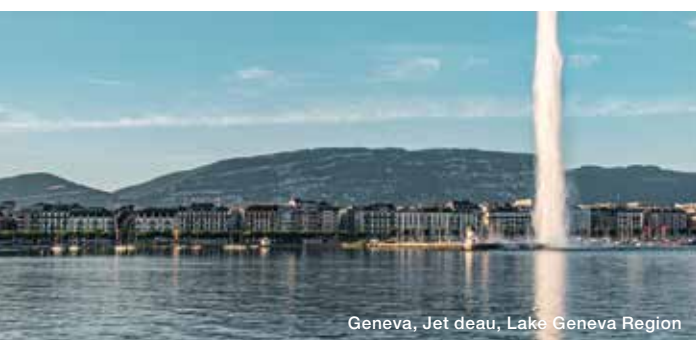
Saint-Saphorin, Lake Geneva Region



Lavaux, Lake Geneva Region

Programme of the Switzerland Meeting Trophy.

(subject to change)



Geneva, Jet deau, Lake Geneva Region

Thursday, 16 June 2022

- Arrival in Switzerland and transfer to Villars
- Meet the competing teams at dinner
- Overnight in Villars

Friday, 17 June 2022

- Official welcome and start of the Switzerland Meeting Trophy
- 1st stop: Villars – the Mountain Village
- 2nd stop: Montreux – the Capital of Music
- Dinner and overnight in Montreux

Saturday, 18 June 2022

- 3rd stop: Lausanne – the Olympic Capital
- 4th stop: Geneva – the Capital of Peace
- Final evening and overnight in Geneva

Sunday, 19 June 2022

- Brunch in Geneva
- Flight back to your destination



Lavaux, EuroCity, Lake Geneva Region



Lausanne, Lake Geneva Region

We look forward to welcoming you to the Switzerland Meeting Trophy!

For further information please contact Myriam Winnepenninckx from the Switzerland Convention & Incentive Bureau: myriam.winnepenninckx@switzerland.com

Insurance is the responsibility of the participant

There is always a risk of accident or sickness involved when participating in such events and trips. In addition to the current acute risk of becoming infected with COVID-19, there is also the risk that participants will have to go into quarantine if another person participating in the event or trip, or a third person with whom the participant has come into contact, tests positive for COVID-19. Please read our Disclaimer carefully.



Villars-sur-Ollon, Lake Geneva Region



Villars, Lake Geneva Region

Villars.

Situated at 1300 m, on a sunny south-facing terrace high above the Rhone valley, the holiday resort of Villars-sur-Ollon in the heart of the Vaud Alps enjoys breathtaking views of the Dents-du-Midi and the Mont Blanc massif and as far as Lake Geneva. Villars offers an international ambience, with guests of all ages – there are a number of exclusive private schools located here.

villars.ch



Montreux.

From the lake to the mountains and vineyards, Montreux Riviera offers a postcard landscape. It's an authentic little piece of paradise that has attracted many artists, writers and travellers in search of beauty, tranquility and inspiration. Situated between Lake Geneva and the Alps, amidst vineyards and palm trees, the Montreux Riviera offers an extraordinary setting to stage unforgettable events only one hour from Geneva airport. Unique event locations and a large choice of activities make the Montreux Riviera the ideal destination for seminars and incentive trips.

montreuxriviera.com

Lausanne.

The city of Lausanne has long been renowned for its first-class institutions of further education and research facilities. The home of the world Olympic movement is famous for its sports, culture, technology and health-related research. Visitors to some of Switzerland's most beautiful countryside are stunned by the fabulous views of Lake Geneva and the Alps.

lausanne-tourisme.ch



Geneva.

Embedded between nearby Alpine peaks and the hilly terrain of the Jura, the French-speaking city of Geneva lies in the bay where the Rhone leaves Lake Geneva. With its humanitarian tradition and cosmopolitan flair, the European seat of the UN and headquarter of the Red Cross is known as the «capital of peace». Geneva has the facilities and expertise to ensure the success of any conference or incentive trip. A rich cultural life, superb cuisine and a beautiful location on Lake Geneva all add to the city's timeless charm.

geneva.com

